



WALLS
WINDOWS
FLOORS

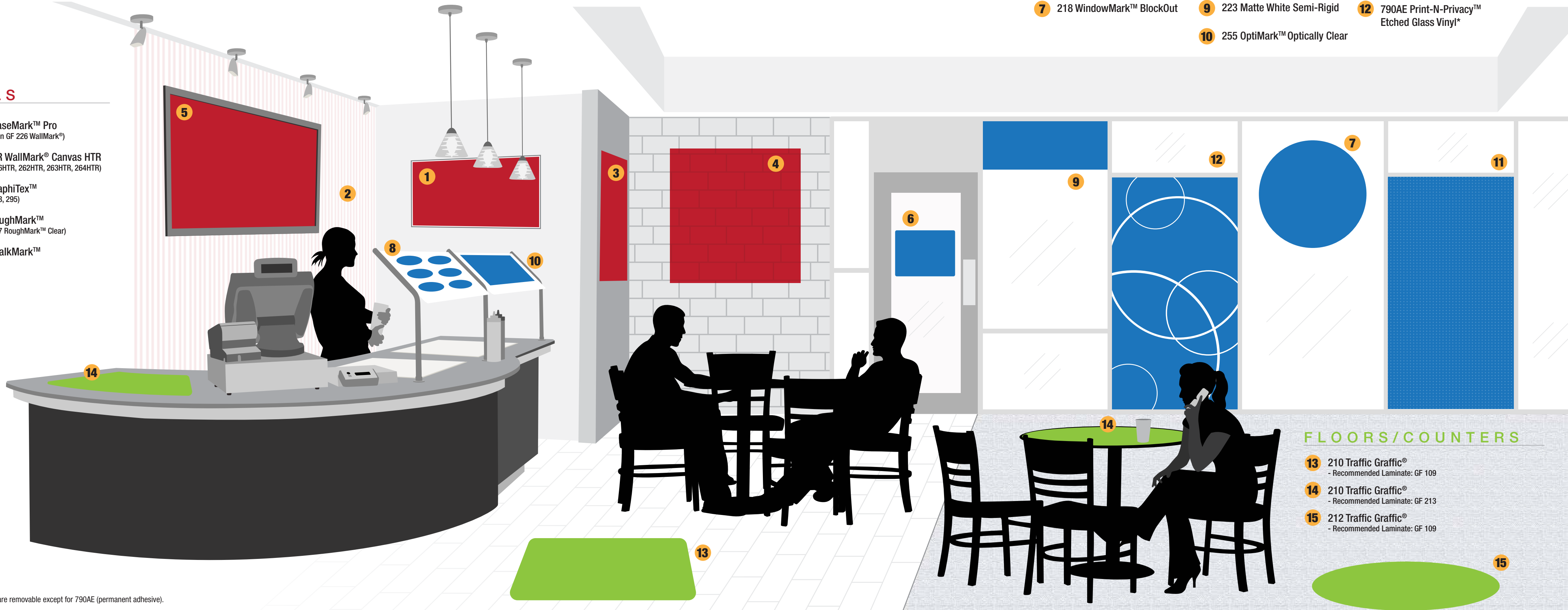
WORLD'S BEST LINE OF WALL, WINDOW & FLOOR GRAPHIC SOLUTIONS

WINDOWS

- 6** 208 White Static Cling
or (GF 207 Clear Static Cling)
- 7** 218 WindowMark™ BlockOut
- 8** 221 Gloss White Semi-Rigid
- 9** 223 Matte White Semi-Rigid
- 10** 255 OptiMark™ Optically Clear
- 11** 280 WindowMark™ (80/20)
or (GF 260, 270, 261, 281)
- 12** 790AE Print-N-Privacy™
Etched Glass Vinyl*

WALLS

- 1** 110 EraseMark™ Pro
(Printed on GF 226 WallMark®)
- 2** 229HTR WallMark® Canvas HTR
or (GF 226HTR, 262HTR, 263HTR, 264HTR)
- 3** 234 GraphiTex™
or (GF 253, 295)
- 4** 285 RoughMark™
or (GF 287 RoughMark™ Clear)
- 5** 290 ChalkMark™



FLOORS/COUNTERS

- 13** 210 Traffic Graffico®
- Recommended Laminate: GF 109
- 14** 210 Traffic Graffico®
- Recommended Laminate: GF 213
- 15** 212 Traffic Graffico®
- Recommended Laminate: GF 109

* All products are removable except for 790AE (permanent adhesive).

Walls, Windows and Floor Product Solutions

PRODUCT	DESCRIPTION	RECOMMENDED APPLICATION(S)
WALLS		
1 226 WALLMARK®	6.0 mil / 150 micron Matte White Vinyl - Removable, Repositionable	Wall Graphics, Flat Painted Walls
226HTR WALLMARK® HTR	6.0 mil / 150 micron Matte White Vinyl - High-Tack Removable	Wall Graphics, Hard to Stick to Flat Walls
229 WALLMARK® CANVAS	6.0 mil / 150 micron Matte White Canvas Embossed Vinyl - Removable, Repositionable	Wall Graphics, Flat Painted Walls
2 229HTR WALLMARK® CANVAS HTR	6.0 mil / 150 micron Matte White Canvas Embossed Vinyl - High-Tack Removable	Wall Graphics, Most Paints & Smooth Surfaces
3 234 GRAPHITEX™	7.0 mil / 175 micron Matte White Polyester Fabric - Removable, Repositionable	Wall Graphics, Flat Painted Walls
253 GRAPHITEX™ OPAQUE	6.0 mil / 150 micron Matte White Opaque Polyester Fabric - Removable, Repositionable	Wall Graphics, Most Paints & Smooth Surfaces
262HTR WALLMARK® SAND HTR	6.0 mil / 150 micron Matte White Sand Embossed Vinyl - High-Tack Removable	Wall Graphics, Most Paints & Smooth Surfaces
263HTR WALLMARK® STUCCO HTR	6.0 mil / 150 micron Matte White Stucco Embossed Vinyl - High-Tack Removable	Wall Graphics, Most Paints & Smooth Surfaces
264HTR WALLMARK® LEATHER HTR	6.0 mil / 150 micron Matte White Leather Embossed Vinyl - High-Tack Removable	Wall Graphics, Most Paints & Smooth Surfaces
4 285 ROUGHMARK™	3.5 mil / 90 micron Matte White Conformable Vinyl - High-Tack Removable	Moderately Textured Walls, Concrete & Plastics
287 ROUGHMARK™ CLEAR	3.0 mil / 75 micron Matte Clear Conformable Vinyl - High-Tack Removable	Moderately Textured Walls, Concrete & Plastics
5 290 CHALKMARK™	5.0 mil / 125 micron Chalkboard Vinyl (Black) - High-Tack Removable	Wall Graphics, Most Paints & Smooth Surfaces
295 GRAPHITEX™ ULTRA	9.5 mil / 240 micron Matte White Polyester Fabric - Removable, Repositionable	Wall Graphics, Flat Painted Walls
WINDOWS		
204	3.4 mil / 85 micron Matte White Vinyl - Removable	General Window Graphics & Decals
206	3.0 mil / 75 micron Gloss Clear Vinyl - Removable	Clear Window Graphics & Decals
6 207/208	7.0 mil / 175 micron Clear or White Static Cling Vinyl - Removable (No Adhesive)	Temporary Window Graphics
7 218 WINDOWMARK™ BLOCKOUT	8.0 mil / 200 micron Gloss White Dual-Layer Blockout Vinyl - Removable	Window Graphics (100% Blockout)
219	6.0 mil / 150 micron Gloss Clear Semi-Rigid Vinyl - Removable	Clear Window Graphics, Easy to Install
8 221	6.0 mil / 150 micron Gloss White Semi-Rigid Vinyl - Removable	General Signage, Easy to Install
9 223	6.0 mil / 150 micron Matte White Semi-Rigid Vinyl - Removable	General Signage, Easy to Install
10 255 OPTIMARK™	6.0 mil / 150 micron Optically Gloss Clear Vinyl - Removable	Window Graphics with Optical Clarity
260 WINDOWMARK™	6.0 mil / 150 micron Matte White Perf. Window Vinyl (60/40) - Removable	One-Way Vision Graphics
261 WINDOWMARK™	6.0 mil / 150 micron Gloss Clear Perf. Window Vinyl (60/40) - Removable	One-Way Vision Graphics Interior Mount
270 WINDOWMARK™	6.0 mil / 150 micron Matte White Perf. Window Vinyl (70/30) - Removable	One-Way Vision Graphics
11 280 WINDOWMARK™	6.0 mil / 150 micron Matte White Perf. Window Vinyl (80/20) - Removable	One-Way Vision Graphics
281 WINDOWMARK™	6.0 mil / 150 micron Gloss Clear Perf. Window Vinyl (80/20) - Removable	One-Way Vision Graphics Interior Mount
12 790AE PRINT-N-PRIVACY™	3.0 mil / 75 micron Etched Glass Vinyl (Air Egress Liner) - Removable	Print and Privacy, Decorative Etch Glass
FLOORS / COUNTERS		
13 14 210** TRAFFIC GRAFFIC®	3.4 mil / 85 micron Matte White Vinyl (Floor Advertising) - Removable	Base Film for Floor Graphics & Counters
15 212** TRAFFIC GRAFFIC®	3.4 mil / 85 micron Matte White Vinyl (Carpet Advertising) - High-Tack Removable	Base Film for Carpet Graphics (Commercial)
LAMINATES		
109* TRAFFIC GRAFFIC®	5.0 mil / 125 micron Matte Clear Textured Laminate - Permanent <i>Slip Resistance Ratings - Test Methods: UL 410 - Slip Resistant / AS HB198:2014 (AS/NZS 4586) - Dry PTV: 65 Wet PTV: 29 / ANSI A137.1/A326.3 - Dry DCOF: 0.96 Wet DCOF 0.28 / DIN 51130 - R9</i>	Laminate for Floor Graphics, Counters & Mouse Pads
1 110 ERASEMARK™ PRO	2.0 mil / 50 micron Commercial Grade Dry Erase Laminate - Permanent	Long-Term Interior Dry Erase Applications - 5yr
211* TRAFFIC GRAFFIC®	6.0 mil / 150 micron Gloss Clear Light Emboss Laminate - Permanent <i>Slip Resistance Ratings - Test Methods: UL 410 - Slip Resistant / AS HB198:2014 (AS/NZS 4586) - Dry PTV: 66 Wet PTV: 30 / ANSI A137.1/A326.3 - Dry DCOF: 0.94 Wet DCOF 0.29 / DIN 51130 - R9</i>	Laminate for Floor Graphics
213* TRAFFIC GRAFFIC®	3.75 mil / 95 micron Embossed Clear Laminate - Permanent Approved - (Indirect Food Contact) <i>Slip Resistance Ratings - Test Methods: UL 410 - Slip Resistant / AS HB198:2014 (AS/NZS 4586) - Dry PTV: 79 Wet PTV: 18 / ANSI A137.1/A326.3 - Dry DCOF: 0.96 Wet DCOF 0.24</i>	Laminate for Floor Graphics, Table Tops & Counters
217* TRAFFIC GRAFFIC®	3.0 mil / 75 micron Gloss Clear Laminate - Permanent <i>Slip Resistance Ratings - Test Methods: UL 410 - Slip Resistant / AS HB198:2014 (AS/NZS 4586) - Dry PTV: 79 Wet PTV: 18 / ANSI A137.1/A326.3 - Dry DCOF: 0.96 Wet DCOF 0.24</i>	Laminate for Floor Graphics



* Traffic Graffice® classified by underwriters Laboratories, Inc.® as to slip resistance only UL410.

** Durability and removability specifications are contingent upon using Traffic Graffice® matched component system (GF base media & GF UL rated laminate).

PLEASE REFER TO GF TECHNICAL DATA SHEETS FOR CERTIFICATIONS AND RATINGS FOR WALL & FLOOR MEDIA



CORPORATE HEADQUARTERS

309 S. UNION
SPARTA, MI 49345
800.253.3664

www.generalformulations.com

GLOBAL LOCATIONS

SPARTA, MI, U.S. - 800.253.3664
ATLANTA, GA, U.S. - 770.277.2401
LOS ANGELES, CA, U.S. - 562.802.7778
COLOGNE, GERMANY

FOLLOW US

